

PROFILE **Highly creative video professional with excellent skills in all aspects of video/audio production, motion graphics, music creation, photography, and graphic design with degrees in Law, Education, Mathematics and Physics and a full portfolio of professional work.**

PROFESSIONAL EXPERIENCE

Media Plus You, LCC **2009 - present**

One person media business offering video production and editing, video encoding for the web, motion graphics, web design and media consulting. Details and samples at www.mediaplusyou.com.

UW-Madison Division of Information Technology **2001-2009**

Acted as Digital Media Coordinator, Video Services Coordinator, Project Manager and Technical Trainer in the Communications and Professional & Technical Education groups at the Division of Information Technology at UW-Madison.

Founded and managed DoIT's Video Services department, including digital video creation, equipment selection, services marketing, cost estimating, comprehensive project planning, camera operation, graphic design, music creation, editing, and delivery for broadcast, DVD, streaming media format and other formats.

Developed ideas for and created technology related promotional materials in video, audio, Flash, and Photoshop for print and the DoIT website.

Developed and taught classes in multimedia creation for UW-faculty, adult, college, high school, and junior high school students.

Developed presentation designs and graphic designs for DoIT's Chief Information Officer and other internal and external customers.

Sonic Foundry, Inc.: Consulting & Training Specialist **2000-2001**

Developed written, CD-ROM, web-based and classroom training materials on video editing, digital audio and internet streaming software programs.

Developed and taught hands-on software classes in Digital Audio for Broadcast Production; Sound Forge Basics for Radio Production; Multi-track Audio; Video Editing; Internet Streaming Solutions.

Created video and audio training and demo materials, including digital video production, audio engineering, video and audio editing, lighting, on-camera talent, voice talent, script writing, original music creation, and final presentation design.

Sonic Foundry, Inc., con't.

Created and presented digital audio and video software demonstrations at seminars, workshops, tradeshow and demo events in Asia, England, numerous domestic locations and in-house.

Participated in the design, purchase, set up and maintenance of computer lab and other department equipment such as video cameras, audio equipment, microphones, digital video decks, laptop computers and projectors.

Completed creative design and layout of CD booklets, labels and other projects requiring use of layout and graphic design skills.

Wisconsin State Public Defender: Attorney

1981 - 1999

Full time appellate public defender litigating appeals in criminal cases.

Five years in management as First Assistant State Public Defender, supervising twenty attorneys and support staff, and participating in statewide agency leadership group.

Frequent teaching experiences for continuing legal education programs.

Daily writing and editing of briefs and other technical legal documents.

Frequent oral argument in trial and appellate courts.

**OTHER
RELEVANT
EXPERIENCE**

WORT 89.9 FM Community radio show host and audio engineer for 7 years.

Professional musician and actor.

Community theater technical director and music director.

Live music and recording audio engineer.

Founding member of and actor in improvisational comedy troupe.

High School Physics and Math teacher - 1976-78.

EDUCATION

1976: B.A. in Mathematics with a Minor in Physics and a Secondary Education Degree from St. Norbert College in De Pere, Wisconsin. Cum laude.

1981: J.D. from the University of Wisconsin - Madison.